

Aimeric Permata Guerre
Graphic Designer
Nice, FR - contact@aimericdesign.com

Profile

Graphic designer from France and Indonesia with a particular interest in typography. From the elaborate to the vernacular.

My background is rooted in editorial and print design, developed through my studies, internship, and personal projects. More recently, my practice has expanded toward web design and development, interaction, and motion, with a keen eye on how typography can behave across screens, interfaces, and variable systems.

Through my practice, I love reverse-engineering even the most established concepts and finding new ways to reinterpret them.

Experience

Independent Graphic Designer — Freelance
Nice, FR • September 2024 – Present

Independent practice focused on branding and web design, complemented by self-initiated projects that question and reshape the tools behind my creative process. These include: compression apps, script-based motion experiments, advanced file/folder systems, and Gummy, an app I designed and developed as a more playful way of approaching font editing.

Graphic Design Intern — BANK™/ Graphic Design Today
Berlin, DE • February – August 2023

Worked across cultural and in house studio projects with a strong focus on typography, composition, and visual concept development.

Designed posters and communication materials for cultural events, including animated visuals for the studio's digital channels. Contributed to the development of a monospace serif typeface designed within the studio, from drawing letterforms to fine tuning its system and diacritics.

Junior Content Manager — Dorst & Lesser
Amsterdam, NL • 2022 – 2023

Managed interactions with French-speaking social media communities and contributed to the development and production of social content.



Additional Experience

Seconde de Cuisine — Silbar
Rotterdam, NL • May 2024 – May 2025

Kitchen organisation, inventory systems, and seasonal menu development in a fast-paced environment.

Commis de Cuisine — Franchin
Nice, FR • May 2025 – September 2025

Managed the garde-manger station within a structured brigade, requiring precision, consistency, and organisation.

Education

Bachelor in Graphic Design at Willem de Kooning Academy (2020-2024)
Rotterdam (NL)

Skills & Languages

Proficient in Adobe InDesign, Photoshop, After Effects, and Glyphs. Familiar with Figma and Cavalry.

Technical skills: Typography & typesetting, 2D motion design, web design & development.

Languages: French (native), English (fluent).